

**The Winter Cycling Congress 2024 Schedule** **February 22, 2024**

7:30am	<b>Registration</b> North Foyer
8:00am	<b>Breakfast</b> North Foyer
9:00am	<b>Conference Opening</b> Main Ballroom
9:30am	<b>Keynote Presentation - Alex Stieda</b> Main Ballroom
10:30am	<b>Coffee Break</b> North Foyer

**Presentation Block #1**

Time	Room	Session
10:50am-11:40am	Manitoba (Westin)	<b>Winter Fun Near You: WinterPeg (mobile ski library), Goal5 (newcomer cycling lessons) and new ideas for spreading cycling</b> Using a mix of video and dialogue, we'll tell the story of two major initiatives born in a pandemic, revealing ways to bring us together and solve practical problems. Let us inform your winter cycling programs and messaging. We'll talk about logistics, tourism, research methods, and the virtue of a little FAFO spirit. Learn how Winnipeg Trails uncovered a deep desire for participation in winter fun and cycling and how Plain Bicycle led us to implement a better way of teaching cycling. Anders Swanson (Winnipeg Trails)
10:50am-11:40am	Saskatchewan (Westin)	<b>How It Started and How It's Going: Becoming 'The Most Exciting Cycling City in North America'</b> How does a city go from publicly humiliating planners and tearing out bike infrastructure to dedicating \$100M to bike lanes and hailed as "The Most Exciting Cycling City in North America" ? Track the journey that took Edmonton from outrage to acceptance, from penalizing to investment, from minimal maintenance to prioritizing snow removal in bike lanes. Learn how applying a lens and tactics of equity, health, accessibility and climate resilience galvanized change from the most reluctant voices. Katie Soles, Tyler Golly (Sole and Company, Martinson Golly)
10:50am-11:40am	British Columbia (Westin)	<b>Let's Fix Winter Maintenance! A Policy Postcard from Finland</b> Year-round everyday cycling has been taken into account more than ever before in Finland as part of the transport system and city planning for urban areas. What lessons can be learned from Finland? What explains Oulu's success in developing the winter maintenance on cycle paths? To what extent would it be possible to apply Oulu's operating model elsewhere? What other models and practices besides the Oulu model should be recommended for the development of winter maintenance of cycle paths? Timo Perälä (Network of Finnish Cycling Municipalities)
10:50am-11:40am	Yukon (Westin)	<b>Taking full advantage of infrastructure</b> Whether you live in an area with a fully integrated cycling network or a city with little to no infrastructure for bicycles, there are opportunities to utilize the existing environment in creative ways. This presentation seeks to promote a philosophy of using whatever infrastructure you have, in differing environmental conditions, to get from one point to another in a quick manner or for pure recreational purposes.  Alex McCuaig (Bike Medicine Hat)
11:45 AM	<b>Lunch</b> North Foyer	

**Presentation Block #2**

Time	Room	Session
12:45pm - 2:35pm	Manitoba (Westin)	<b>Panel 1: Winter Cycling Stories</b> Join the City of Edmonton's very own Laura Henderson as host of this engaging session that explores the practical side of winter cycling. With four experienced women cyclists in the room, learn how each has made the choice to embrace this winter activity. With kids or without, from Canada or from Brazil, on a bike with electric capabilities or not, come and learn how these heroes continue to choose winter riding for all of the right reasons. Facilitator: Laura Henderson (City of Edmonton) Panelists: Karly Coleman (University of Alberta), Sarah Bisbee, Patty Weins (Bike Winnipeg), Sheryl Savard (University of Alberta)
12:45pm - 1:35pm	Saskatchewan (Westin)	<b>Panel 2: Edmonton's Story</b> Join this session to learn from a panel of City of Edmonton experts how Edmonton is working to make cycling inviting for all ages and abilities, for all reasons and in all seasons. Edmonton's WinterCity Strategy, the Downtown and Southside Grids, and its comprehensive Bike Plan are all topics on this session's menu. From shifting mindsets, to education and encouragement programs, from the origins of the YEG network to its operation and maintenance, you won't want to miss this. Panelists: Isla Tanaka (WinterCity), Nathan Smith (Bike Plan and Downtown), Val Dacyk (Winter Operations and Maintenance), Jenny Albers (Education programs)
12:45pm - 1:35 pm	British Columbia (Westin)	<b>Winter cycling development in Turku, Finland</b> This presentation will highlight the lessons learnt about developing year-round cycling services in Turku, Finland. These services include a shared e-cargo bike service, cycling in day cares and schools, bike service stations, bicycle parking, e-bike charging, regional bike brand and mobility map of the city of Turku. Throughout the presentation, participants get insights of how mobility as a service-concept can be used for cycling development and in addressing different user groups. Stella Aaltonen (City of Turku)
12:45pm - 1:35 pm	Yukon (Westin)	<b>BIXI Montreal winter cycling pilot project: a new way to actively get around in Quebec's biggest city</b> Montreal's often regarded as one of the best North American cities in terms of cycling infrastructure. But the harsh winter conditions have always prevented BIXI Montreal from operating the bikeshare system year round. This winter, BIXI Montreal is implementing a pilot project as a way to evaluate the possibility of keeping the system rolling during the cold season. This presentation will focus on what BIXI Montreal is and how it operates, the different steps that made the pilot project concrete - the early development, the planning of the network, etc. - and the results we've garnered so far. <b>Projet pilote de vélo d'hiver de BIXI Montréal : une nouvelle solution de mobilité active dans la métropole québécoise</b> Montréal est souvent citée comme une des villes nord-américaines les plus cyclables. Mais, les conditions hivernales difficiles ont toujours empêché BIXI Montréal de maintenir le système de vélo en libre-service (VLS) opérationnel toute l'année. Cet hiver, BIXI Montréal dévoile un projet pilote dans le but d'évaluer la possibilité de garder le système ouvert pendant la saison froide. La présentation portera sur qui est l'organisation et comment opère-t-elle, les étapes qui ont mené à la concrétisation du projet (la genèse du projet, la planification du réseau, etc.), ainsi que les résultats obtenus jusqu'à présent. Johan Ratoavinarivo (BIXI Montreal)
1:45pm - 2:35 pm	Saskatchewan (Westin)	<b>Tale of a Trail</b> The Edmonton Region is home to the world's largest metropolitan river valley park system. The River Valley Alliance is a not-for-profit organization and registered charity comprising six shareholder municipalities whose goal is to preserve, protect, enhance and connect this incredible resource. Amisk Waciw Miskanaw (the Cree name for Beaver Hill Road) came to fruition through a compelling story of guiding six municipalities, partnering with Indigenous Nations and Communities and engaging numerous stakeholder groups over the past 20 years. It is a fascinating story that is still being written. The end result will be more than 100 km of trails and pedestrian bridges connecting Devon to Fort Saskatchewan. The work is currently 75% complete. Come and hear the story and learn more about the journey and how the River Valley Alliance has and continues to create this legacy project. Find out how far we have come and what remains to be done. Kristine Archibald (River Valley Alliance)
1:45pm - 2:35 pm	British Columbia (Westin)	<b>"All Ages &amp; Abilities" + "Always Available"? Let's discuss.</b> In this interactive session, we will share results from a scan of Canadian active transportation plans that use "All Ages and Abilities" (or AAA) language and discuss how equity and priority populations are considered. We will share the story of Calgary, who has demonstrated a heightened commitment to inclusivity and accessibility by enshrining year-round cycling in their policies: "Always Available" (5A). We aim to gather additional insights on AAA and learn how "Always Available" is operationalized in your city. Dr. Meghan Winters, Karen Laberee (SFU); Jennifer Malzer (City of Calgary) - CapaCITY/É Research Team
1:45pm - 2:35 pm	Yukon (Westin)	<b>Connecting Canmore</b> An overview of how Canmore encourages and maintains a high level of winter cycling through infrastructure design, winter maintenance, and partnerships with non-profits. Andy Esarte (Town of Canmore)
2:35 PM	<b>Coffee Break</b> North Foyer	

**Presentation Block #3**

Time	Room	Session
3:05pm - 5:05pm	Outside (meet in North Foyer)	<b>Guided Ride 1: A Journey West! Let's Talk Infrastructure, Design, and Maintenance</b>  City of Edmonton  <b>Session Cap: 20 participants</b>
3:05pm - 5:05pm	Outside (meet in North Foyer)	<b>A Good Ol' Edmonton Walkie-Talkie</b> From the River Valley to the Ice District, from the Stanley A. Milner Library to the Royal Alberta Museum, Edmonton's downtown offers something for everyone. Join us on this guided walking tour that will whet your appetite for further active exploration! (Disclaimer: walk participants will not be gifted walkie talkies; we were just trying to be clever with our session title) Tom Beck, Mayja Embleton, Jane Handa (City of Edmonton); and Tracey Coutts, Shauna Miller-Shaker (Ever Active Schools)
3:05pm - 5:05pm	British Columbia (Westin)	<b>Workshop 1: Place-based Network Planning - Putting it into practice!</b> Network planning often starts with lines and routes. While it is a necessary step, the land-use ('places') factor can be overlooked. So what would happen if network planning started by first identifying places rather than routes? This interactive workshop takes participants through an alternative network planning process of creating a cycle network by putting pen to paper & taking 'place' as its starting point. By the end of the workshop each group will create its own all-season cycle network. Stephen Kurz and Narayan Donaldson (Mobycon)  <b>Session Cap: 35 Participants</b>
3:05pm - 5:05pm	Saskatchewan (Westin)	<b>Workshop 2: Ebike commuting year round. Don't over think it - just do it.</b> You might be an accomplished winter rider and know that winter riding doesn't have to be intimidating, but have you ever tried an ebike in the snow? We're here to help break it down for you! We'll provide safety tips, considerations for ebikes in the winter, bike maintenance, ideas for staying warm on an ebike (trust us, you won't sweat as much!), and give you the opportunity to try riding an ebike in the winter. It's time to demystify ebikes and winter riding and get out there and try one! Michelle Childs, Seann Childs, Daniel Auger (Pedego Edmonton)
7:00pm - 9:00pm	<b>Winter Cycling and 90's Trivia Night with Urban Systems</b> <a href="#">Fu's Repair Shop</a>	

Conference Themes	
Champion It!	The sessions in this stream address advocacy and communications.
Maintain It!	The sessions in this stream address maintenance, operations and bike share systems.
Design It!	The sessions in this stream address planning, design, and policy to support winter cycling.
	Keynotes, Workshops, Panels and Guided Rides
	Meals and coffee breaks.