

The Winter Cycling Congress 2024 Schedule		February 23, 2024
7:30am	Coffee Outside (drop in) Louise McKinney Park	
8:00am	Breakfast North Foyer	
Presentation Block #4		
Time	Room	Session
9:00am - 10:50am	Manitoba (Westin)	Panel 3: Operations and Winter Maintenance Building a bike network that meets the needs of cyclists of all ages and abilities is one thing, but maintaining it throughout all four seasons is quite another. Join this panel discussion with Operations' experts from Oulu, Anchorage, Montreal, and Edmonton and learn why maintenance is key to ensuring continued use of active transportation infrastructure. Facilitator: Isla Tanaka (City of Edmonton) Panelists: Valerie Dacyk (City of Edmonton) Brad Coy, P.E., PTOE (City of Anchorage) Harri Vaarala (City of Oulu) Bartek Komorowski (City of Montreal)
9:00am - 10:50am	Saskatchewan (Westin)	Workshop 3: The Power of Winter Placemaking Join us for an interactive workshop designed to introduce the concept of winter placemaking and to get the snowball rolling on making winter a warmer and more welcoming time of the year for all. Jayne Armstrong, Shannon Lawrence (8 80 Cities)
9:00am - 9:50am	British Columbia (Westin)	The Bike All Winter Program: Addressing barriers to using bikes for transportation in winter Community Cruisers launched its Bike All Winter program in 2020. The program aims to increase the number and visibility of people using bikes for transportation in the winter by providing subsidized equipment, workshops, and mentorship. Now in its fourth season, the program has assisted 212 residents of Banff and Canmore to equip their bikes for winter riding. This presentation shares best practices for community groups, municipal governments, and grant-makers, on how to encourage winter cycling. Joshua Simpson, Kim Fisher (Community Cruisers)
9:00am - 9:50am	Yukon (Westin)	Rapid Implementation This presentation centres around Edmonton's active transportation implementation acceleration. Join us to learn more about the project background, goals, progress, scope (dependent on progress of annoying planning), and timelines. We will solicit feedback on winter biking considerations as well as public education. Christopher Wintle, Christina Tatarniuk (City of Edmonton)
10:00am - 10:50am	British Columbia (Westin)	Making the High Level Line a true Cross-City Connection: For All Ages and Abilities and For All Seasons This presentation will identify potential improvements to the one River Valley crossing that avoids the need for significant elevation change: the High Level Line. Usage trends and a SWOT analysis of existing issues will highlight topographical and safety challenges and how these might be resolved with additional investment. The presentation will challenge some of the existing operations and maintenance orthodoxy and demonstrate how to unlock the full potential of the corridor in the future. Karl Tracksdorf, Laura Cabral
10:00am - 10:50am	Yukon (Westin)	The Evolution of Winter Cycling in 3 Canadian Cities Eco-Counter has been working with the cities of Edmonton, Calgary and Montreal to install permanent automated bicycled counters. Permanent counters in each network have provided longitudinal count data to demonstrate the evolution of winter cycling rates. We will measure the long-term growth of cycling since 2016, and how winter cycling has evolved over this time. We will explore how major developments within the network have contributed to winter cycling retention, how extreme temperature and snowfall impact cycling rates, and how this builds a sustainable transportation system. Kara Martin (Eco-Counter)
10:50am	Coffee Break North Foyer	
Presentation Block #5		
Time	Room	Session
11:10am - 12:00pm	Manitoba (Westin)	Cycling Proficiency – The Role of Education in a Successful Active Transportation Plan When we set out on our missions to make the world a better, healthier place, we are often overwhelmed by the enormity of the task. The good news for us in Canada is that a lot of work has been done to figure out what works. We will use the 2019 report "INCREASING CYCLING IN CANADA - A guide to what works" by The Centre for Active Transportation to look specifically at the education component: content and delivery and the need for consistency. Participants are invited to share their related educational experience. Chris Grant (Alberta Bike Swap Ltd.)
11:10am - 12:00pm	Saskatchewan (Westin)	The Little City that Could: Year-round bike share for equity and health in Tartu, Estonia This presentation discusses the highly popular year-round public bike share system of Tartu, Estonia - a small Nordic city with "rain, mud, snow, and everything in between". Participants will have the opportunity to learn and participate in discussions about what policy approaches most strongly help to explain Tartu's bike share success, how it contributes to the achievement of health and equity, and what lessons are most applicable for similar cities wanting to implement bike share. Karl Saidla (Tartu University Mobility Lab)
11:10am - 12:00pm	British Columbia (Westin)	DAM "Winter" Cycling in Toronto (Data And Maintenance) Staff are often asked why we build bike lanes for year-round use when no one rides bikes in Toronto "half the year". This presentation will discuss the factors that have contributed to Toronto becoming an all-weather/all-season cycling city through the examination of data/trends and design/maintenance examples. The presentation will also include design guidelines and maintenance standards and how they relate to winter maintenance and operations and cycling volumes. Daniel Samson, Quentin Ng (City of Toronto)
11:10am - 12:00pm	Yukon (Westin)	Situating Winter Cities in Contemporary Planning Participants will learn how design, planning, and governance influence how we perceive, experience and discuss life in winter cities. When planning and policy frame the approach to social infrastructure with equal dedication to meet technical specifications to survive with a sociological need to connect, then cities' material culture becomes an adaption tool. This session is for planners, policymakers and designers to focus on creating and using built form as a societal health initiative. Danielle Soneff (University of Alberta)
12:00pm	Lunch North Foyer (please grab your lunch and head into the main ballroom for the keynote presentation)	
12:20pm - 1:45pm	Keynote Presentation - Storyboarding the City: How to communicate urban planning policy through youtube and podcasts. Oh the Urbanity, The War on Cars, About Here Main Ballroom	
Presentation Block #6		
Time	Room	Session
1:55pm - 2:45pm	Manitoba (Westin)	Channeling a Year-round Youth Cycling Culture in Saskatoon, SK The Ecoquest program and the Move2Grow Initiative within Saskatoon Public Schools are means to channel students' enthusiasm and create a safe and successful year-round culture of active transportation. By expanding the idea of a classroom to include the entire city, and how they move within it, students will strengthen their sense of place and grow their desire to contribute positively to their communities through all seasons. Tyler Rittinger (Ecoquest - Saskatoon Public Schools)
1:55pm - 2:45pm	Saskatchewan (Westin)	Turning Antagonistic Conversations into Effective Advocacy – Tools for Effective Communication This session is for anyone who participates in any form of advocacy - from speaking to elected officials, to running an information booth at an event, to talking to co-workers. There are many tools in the advocacy toolkit; however we often overlook how impactful single conversations can be. In this interactive seminar we will look into the factors into how we can maximize our impact when doing face-to-face advocacy work, and provide some new tools that can be used in future conversations. Evan Littauer (Protect Our Winters Canada - Edmonton Chapter)
1:55pm - 2:45pm	British Columbia (Westin)	Finnish winter and snow storage planning guidebook Why do we still plan our cities only for the summer period? So much work and responsibility is left to maintenance crews to manage in the winter - normally, with less and less money. The Finnish winter and snow storage planning guidebook drills in to the main bottlenecks and presents the best practices and tools to turn things around. Let's plan for winter and winterproof cycling infrastructure! Timo Perälä, Eeva Huuhtanen (Winter Cycling Federation / Navico Ltd.)
1:55pm - 2:45pm	Yukon (Westin)	Build it so they will come. Understanding lived experience to support Edmonton's bike plan implementation. How do we support, sustain and build healthy, vibrant, climate resilient cities? Active transportation (AT). AT interventions provide equitable solutions to mitigate climate change and promote health while densifying our cities. In December 2022, Edmonton City Council Approved an investment of \$100M over a 4-year period towards the Bike Plan. Learn how novel qualitative research is being used to understand Edmontonians' lived experiences to support, inform, and promote Bike Plan implementation. Dr. Kate Storey, Genevieve Montemurro (University of Alberta)
2:45pm	Coffee Break North Foyer	
3:05pm - 5:05pm	Outside (Meet in North Foyer)	Guided Ride 2: The Old & the New - The Evolution of the Active Transportation Network in a Winter City City of Edmonton Session Cap: 20 Participants
3:05pm - 5:05pm	Manitoba (Westin)	Workshop 4: Learn why Everyone Counts - Measure the Snowy World via a Coordinated and Crowdsourced Multi-Modal Count What gets measured gets managed. Organizations, transportation nerds, engineers, kids and all sorts of passionate people around the world use the free CounterPointApp.org Open-Data app to measure transportation mode and demographic shares of our built-environment. Join us for a brief overview of the CounterPoint counting system from our mobile apps and our realtime dashboards. CounterPoint is a great free tool used for measuring cycling. It is ideal for advocacy organizations who want an easy and convenient way to gather their own crowdsourced data. We'll go over all the different count types the app offers, discuss new ones, and discuss tips from past campaigns. We'll spend a bit of time planning out a winter-specific minicampaign in Edmonton centred around the conference venue focusing on warm and comfy counting locations and head off for a coordinated count outside to see the app in-action in your own hands. The session wraps up over drinks/discussion at a local spot where everyone is welcome. Torrin Swanson, Anders Swanson (CounterPoint - Where Everyone Counts)
3:05pm - 5:05pm	Saskatchewan (Westin)	Workshop 5: Zoogipon (It is snowing): Speech Trails and the Anishinaabemowin World of Bikes and Winter A session about the importance of investing in language reclamation and what we can learn from the languages of home. Hear the story of Winnipeg Trails' SpeechTrails' team, a team being paid to learn Anishinaabemowin (Ojibwe) and share it in creative ways in the landscape. All done in the context of cycling and skiing and other things everyone loves. From artsy horse trailer saunas, to Ojibwe for "steel", come learn something new ideas and words with us! Mackenzie Anderson-Sasnella (Winnipeg Trails)
6:30 PM	North Foyer	Cocktail Hour with hors d'oeuvres
7:30 PM	Main Ballroom	The War on Cars Live Podcast
Conference Themes		
Champion It!	The sessions in this stream address advocacy and communications.	
Maintain It!	The sessions in this stream address maintenance, operations and bike share systems.	
Design It!	The sessions in this stream address planning, design, and policy to support winter cycling.	
Keynotes, Workshops, Panels and Guided Rides		
Meals and coffee breaks.		